

## **Global Milk Tea Powder Market 2020 and Forecast 2029**

<http://jcmarketresearch.com/report-details/83991>

**Single User Price :** 3900

**Multiple User Price :** 7800

We, at JCMR, have always studied the market in-depth and have been doing the pressure testing since our inception. Given the current pandemic situation, we all are of consensus that it is a constant now. Owing to which, the report addresses COVID-19 effects on this market too.

### Key Companies :

Lipton (Unilever)

Nestle

Uni-President

Greenmax

Shih Chen Foods

Gino

Hong Kong Tea Company

Nittoh Tea (Mitsui Norin)

Old Town

Xiangpiaopiao Food

Guangdong Strong Group

### Market by Type :

Bagged Product

Disposable Paper Cups Products

Other

### Market by Application :

Tea Shop

The Mall

Retail Store

Other

### By Region :

Asia-Pacific: China, Southeast Asia, India, Japan, Korea, Oceania

Europe : Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland

North America : United States, Canada, Mexico

Middle East & Africa : GCC, North Africa, South Africa

South America : Brazil, Argentina, Columbia, Chile, Peru

In this study, the years considered to estimate the market size of report are as follows:

History Year: 2013-2018

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2029

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Chapter 1 Global Milk Tea Powder Market Overview

### 1.1 Introduction

### 1.2 Taxonomy

#### 1.2.1 By Product Type & End User

#### 1.2.2 By Region

### 1.3 Drivers for Milk Tea Powder Market

### 1.4 Restraints for Milk Tea Powder Market

### 1.5 Opportunities for Milk Tea Powder Market

### 1.6 Trends for Milk Tea Powder Market

### 1.7 COVID-19 Impact Assessment on Milk Tea Powder Industry

### 1.8 Macro-economic Factors

### 1.9 Regulatory Framework

### 1.10 Pricing Analysis by Region, 2020

### 1.11 Opportunity Map Analysis

### 1.12 Opportunity Orbits

### 1.13 Market Investment Feasibility Index

### 1.14 PEST Analysis

### 1.15 PORTERS Five Force Analysis

### 1.16 Go to Market Strategy

### 1.17 Value Chain Analysis

### 1.18 Cost Structure Analysis

### 1.19 Regional Market Share and BPS Analysis

## Chapter 2 Global Milk Tea Powder Market Overview

### 2.1 Global Milk Tea Powder Market by Product Type

#### 2.1.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by Product Type (2013-2029)

#### 2.1.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Product Type in 2019

#### 2.1.3 Global Milk Tea Powder Market Attractiveness Analysis by Product Type, (2013-2020)

### 2.2 Global Milk Tea Powder Market by End User

#### 2.2.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by End User (2013-2029)

#### 2.2.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by End User in 2019

#### 2.2.3 Global Milk Tea Powder Market Attractiveness Analysis by End User, (2013-2020)

### 2.3 Global Milk Tea Powder Market by Region

#### 2.3.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by Region (2013-2029)

#### 2.3.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Region in 2019

#### 2.3.3 Global Milk Tea Powder Market Attractiveness Analysis by Region, (2013-2020)

### 2.4 Global Milk Tea Powder Market Outlook (2013-2029)

#### 2.4.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2013-2020)

#### 2.4.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2021-2029)

### 2.5 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Regions

#### 2.5.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2020)

#### 2.5.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2021-2029)

### 2.6 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Product Type

#### 2.6.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2020)

#### 2.6.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2021-2029)

### 2.7 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by End User

#### 2.7.1 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by End User (2013-2020)

2.7.2 Global Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by End User (2021-2029)

2.8 Global Milk Tea Powder Market Y-o-Y Growth Rate Comparison (2014-2029)

2.8.1 Global Milk Tea Powder Market Y-o-Y Growth Rate by Region

2.8.2 Global Milk Tea Powder Market Y-o-Y Growth Rate by Product Type

2.8.3 Global Milk Tea Powder Market Y-o-Y Growth Rate by End User

2.9 Global Milk Tea Powder Market Share Comparison (2013-2029)

2.9.1 Global Milk Tea Powder Market Share by Region

2.9.2 Global Milk Tea Powder Market Share by Product Type

2.9.3 Global Milk Tea Powder Market Share by End User

Chapter 3 North America Milk Tea Powder Market Overview

3.1 North America Milk Tea Powder Market by Product Type

3.1.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by Product Type (2013-2029)

3.1.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Market Share by Product Type in 2019

3.1.3 North America Milk Tea Powder Market Attractiveness Analysis by Product Type, (2013-2020)

3.2 North America Milk Tea Powder Market by End User

3.2.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by End User (2013-2029)

3.2.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Market Share by End User in 2019

3.2.3 North America Milk Tea Powder Market Attractiveness Analysis by End User, (2013-2020)

3.3 North America Milk Tea Powder Market by Region

3.3.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by Region (2013-2029)

3.3.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Market Share by Region in 2019

3.3.3 North America Milk Tea Powder Market Attractiveness Analysis by Region, (2013-2020)

3.4 North America Milk Tea Powder Market Outlook (2013-2029)

3.4.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2013-2020)

3.4.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2021-2029)

3.5 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Regions

- 3.5.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2020)
- 3.5.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2021-2029)
- 3.6 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Product Type
  - 3.6.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2020)
  - 3.6.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2021-2029)
- 3.7 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by End User
  - 3.7.1 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2020)
  - 3.7.2 North America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2021-2029)
- 3.8 North America Milk Tea Powder Market Y-o-Y Growth Rate Comparison (2014-2029)
  - 3.8.1 North America Milk Tea Powder Market Y-o-Y Growth Rate by Region
  - 3.8.2 North America Milk Tea Powder Market Y-o-Y Growth Rate by Product Type
  - 3.8.3 North America Milk Tea Powder Market Y-o-Y Growth Rate by End User
- 3.9 North America Milk Tea Powder Market Share Comparison (2013-2029)
  - 3.9.1 North America Milk Tea Powder Market Share by Region
  - 3.9.2 North America Milk Tea Powder Market Share by Product Type
  - 3.9.3 North America Milk Tea Powder Market Share by End User

## Chapter 4 Europe Milk Tea Powder Market Overview

- 4.1 Europe Milk Tea Powder Market by Product Type
  - 4.1.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2029)
  - 4.1.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Product Type in 2019
  - 4.1.3 Europe Milk Tea Powder Market Attractiveness Analysis by Product Type, (2013-2020)
- 4.2 Europe Milk Tea Powder Market by End User
  - 4.2.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2029)
  - 4.2.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by End User in 2019
  - 4.2.3 Europe Milk Tea Powder Market Attractiveness Analysis by End User, (2013-2020)

### 4.3 Europe Milk Tea Powder Market by Region

4.3.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2029)

4.3.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Region in 2019

4.3.3 Europe Milk Tea Powder Market Attractiveness Analysis by Region, (2013-2020)

### 4.4 Europe Milk Tea Powder Market Outlook (2013-2029)

4.4.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2013-2020)

4.4.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2021-2029)

### 4.5 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Regions

4.5.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2020)

4.5.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2021-2029)

### 4.6 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Product Type

4.6.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2020)

4.6.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2021-2029)

### 4.7 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by End User

4.7.1 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2020)

4.7.2 Europe Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2021-2029)

### 4.8 Europe Milk Tea Powder Market Y-o-Y Growth Rate Comparison (2014-2029)

4.8.1 Europe Milk Tea Powder Market Y-o-Y Growth Rate by Region

4.8.2 Europe Milk Tea Powder Market Y-o-Y Growth Rate by Product Type

4.8.3 Europe Milk Tea Powder Market Y-o-Y Growth Rate by End User

### 4.9 Europe Milk Tea Powder Market Share Comparison (2013-2029)

4.9.1 Europe Milk Tea Powder Market Share by Region

4.9.2 Europe Milk Tea Powder Market Share by Product Type

4.9.3 Europe Milk Tea Powder Market Share by End User

## Chapter 5 Asia Pacific Milk Tea Powder Market Overview

### 5.1 Asia Pacific Milk Tea Powder Market by Product Type

5.1.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2029)

5.1.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Product Type in 2019

5.1.3 Asia Pacific Milk Tea Powder Market Attractiveness Analysis by Product Type, (2013-2020)

5.2 Asia Pacific Milk Tea Powder Market by End User

5.2.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2029)

5.2.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by End User in 2019

5.2.3 Asia Pacific Milk Tea Powder Market Attractiveness Analysis by End User, (2013-2020)

5.3 Asia Pacific Milk Tea Powder Market by Region

5.3.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2029)

5.3.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Region in 2019

5.3.3 Asia Pacific Milk Tea Powder Market Attractiveness Analysis by Region, (2013-2020)

5.4 Asia Pacific Milk Tea Powder Market Outlook (2013-2029)

5.4.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2013-2020)

5.4.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2021-2029)

5.5 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Regions

5.5.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2020)

5.5.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2021-2029)

5.6 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Product Type

5.6.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2020)

5.6.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2021-2029)

5.7 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by End User

5.7.1 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2020)

5.7.2 Asia Pacific Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2021-2029)

5.8 Asia Pacific Milk Tea Powder Market Y-o-Y Growth Rate Comparison (2014-2029)

5.8.1 Asia Pacific Milk Tea Powder Market Y-o-Y Growth Rate by Region

5.8.2 Asia Pacific Milk Tea Powder Market Y-o-Y Growth Rate by Product Type

5.8.3 Asia Pacific Milk Tea Powder Market Y-o-Y Growth Rate by End User

5.9 Asia Pacific Milk Tea Powder Market Share Comparison (2013-2029)

5.9.1 Asia Pacific Milk Tea Powder Market Share by Region

5.9.2 Asia Pacific Milk Tea Powder Market Share by Product Type

5.9.3 Asia Pacific Milk Tea Powder Market Share by End User

Chapter 6 South America Milk Tea Powder Market Overview

6.1 South America Milk Tea Powder Market by Product Type

6.1.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2029)

6.1.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Product Type in 2019

6.1.3 South America Milk Tea Powder Market Attractiveness Analysis by Product Type, (2013-2020)

6.2 South America Milk Tea Powder Market by End User

6.2.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2029)

6.2.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by End User in 2019

6.2.3 South America Milk Tea Powder Market Attractiveness Analysis by End User, (2013-2020)

6.3 South America Milk Tea Powder Market by Region

6.3.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2029)

6.3.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Region in 2019

6.3.3 South America Milk Tea Powder Market Attractiveness Analysis by Region, (2013-2020)

6.4 South America Milk Tea Powder Market Outlook (2013-2029)

6.4.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2013-2020)

6.4.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2021-2029)

6.5 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Regions



- 6.5.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2020)
- 6.5.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2021-2029)
- 6.6 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Product Type
  - 6.6.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2020)
  - 6.6.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2021-2029)
- 6.7 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by End User
  - 6.7.1 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2020)
  - 6.7.2 South America Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2021-2029)
- 6.8 South America Milk Tea Powder Market Y-o-Y Growth Rate Comparison (2014-2029)
  - 6.8.1 South America Milk Tea Powder Market Y-o-Y Growth Rate by Region
  - 6.8.2 South America Milk Tea Powder Market Y-o-Y Growth Rate by Product Type
  - 6.8.3 South America Milk Tea Powder Market Y-o-Y Growth Rate by End User
- 6.9 South America Milk Tea Powder Market Share Comparison 2013-2029
  - 6.9.1 South America Milk Tea Powder Market Share by Region
  - 6.9.2 South America Milk Tea Powder Market Share by Product Type
  - 6.9.3 South America Milk Tea Powder Market Share by End User

## Chapter 7 MEA Milk Tea Powder Market Overview

- 7.1 MEA Milk Tea Powder Market by Product Type
  - 7.1.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2029)
  - 7.1.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Product Type in 2019
  - 7.1.3 MEA Milk Tea Powder Market Attractiveness Analysis by Product Type, (2013-2020)
- 7.2 MEA Milk Tea Powder Market by End User
  - 7.2.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2029)
  - 7.2.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by End User in 2019
  - 7.2.3 MEA Milk Tea Powder Market Attractiveness Analysis by End User, (2013-2020)

## 7.3 MEA Milk Tea Powder Market by Region

### 7.3.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units)

Comparison by Region (2013-2029)

### 7.3.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Market Share by Region in 2019

### 7.3.3 MEA Milk Tea Powder Market Attractiveness Analysis by Region, (2013-2020)

## 7.4 MEA Milk Tea Powder Market Outlook (2013-2029)

### 7.4.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2013-2020)

### 7.4.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) (2021-2029)

## 7.5 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Regions

### 7.5.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2013-2020)

### 7.5.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Region (2021-2029)

## 7.6 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by Product Type

### 7.6.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2013-2020)

### 7.6.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by Product Type (2021-2029)

## 7.7 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) by End User

### 7.7.1 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2013-2020)

### 7.7.2 MEA Milk Tea Powder Market Value (US\$ Mn) and Volume (Units) Comparison by End User (2021-2029)

## 7.8 MEA Milk Tea Powder Market Y-o-Y Growth Rate Comparison (2014-2029)

### 7.8.1 MEA Milk Tea Powder Market Y-o-Y Growth Rate by Region

### 7.8.2 MEA Milk Tea Powder Market Y-o-Y Growth Rate by Product Type

### 7.8.3 MEA Milk Tea Powder Market Y-o-Y Growth Rate by End User

## 7.9 MEA Milk Tea Powder Market Share Comparison (2013-2029)

### 7.9.1 MEA Milk Tea Powder Market Share by Region

### 7.9.2 MEA Milk Tea Powder Market Share by Product Type

### 7.9.3 MEA Milk Tea Powder Market Share by End User

## Chapter 8 Global Milk Tea Powder Market Company Profiles

### 8.1 Market Competition Scenario Analysis, By Company

### 8.2 Competitor Landscape

### 8.3 Company Share Analysis

### 8.4 Company Profiles

## 8.4.1

8.4.1.1 Company Overview

8.4.1.2 Business Description

8.4.1.3 Product Portfolio

8.4.1.4 Key Financials

8.4.1.5 Key Developments

8.4.1.6 SWOT Analysis...

Lipton (Unilever)

Nestle

Uni-President

Greenmax

Shih Chen Foods

Gino

Hong Kong Tea Company

Nittoh Tea (Mitsui Norin)

Old Town

Xiangpiaopiao Food

Guangdong Strong Group

## Chapter 9 Methodology and Data Source

9.1 Research Approach/ Methodology

9.2 Market Size Estimation

9.3 Market Breakdown and Data Triangulation

9.4 Data Source

9.4.1 Secondary Sources

9.4.2 Primary Sources